

## **Beau-Rivage Hotel, Neuchâtel History**

**The luxury five-star Hotel Beau-Rivage is located in an elegant historic building which was built in 1862 as a private mansion. In 1929 the renowned Restaurant Beau-Rivage opened on the ground floor and closed for business reasons in 1983. The stately building then remained unoccupied until 1989. After total renovation it reopened in 1993 as the Hotel Beaufort. Three years later it was taken over by Beau-Rivage AG and renamed the Hotel Beau-Rivage.**

Until 1929, today's Hotel Beau-Rivage building served as a distinctive residence for such people as wealthy industrialist, Alfred Borel, an important personage in the city of Neuchâtel. In 1929, the Restaurant Beau-Rivage opened on the ground floor of the building, remaining a well-known and extremely popular venue with local people for many years. In 1983 the restaurant had to be closed for business reasons and the lakeside building stood empty until 1989.

The Beaufort International hotel chain later bought the historic building and used the next three years to carefully renovate the property without altering the exterior façade. The interior of the hotel was redesigned by acclaimed Paris-based American architect Ed Tuttle. In October 1993 the five-star Hotel Beaufort opened its doors. In 1996 the hotel was taken over by Beau-Rivage AG.

After more extensive renovation work, the hotel reopened in July 1996 as the Beau-Rivage, a name already familiar to the public.

In the year 2004, Yves G. Piaget acquired the hotel and trusted the operation to Thomas Maechler, originally from Zurich. Lover of the region, Thomas Maechler became the owner of the luxury hotel in 2010. After 16 years as Maître de Maison, he handed over his position to Marc Landert on September 1, 2020.

Hardly any other hotel is as aptly named as the five-star Beau-Rivage Hotel in Neuchâtel. It enjoys a privileged position on the popular Esplanade du Mont-Blanc promenade beside Lake Neuchâtel and offers stunning lake and mountain views. Despite its lovely location, the hotel is within a five-minute walk of the city centre. As well as 66 stylish and spacious rooms and four suites, the hotel has six conference rooms, the restaurant O'terroirs, the La Véranda Bar and a large outdoor terrace with bar, lounge. The elegant establishment is managed by Swiss-born Thomas Maechler. Further information at [www.beau-rivage-hotel.ch](http://www.beau-rivage-hotel.ch).